



*Conscious processing is limited to 120 bits of information. You use 60 bits listening and all 120 in conversation with another person maxing out your bandwidth. Unconscious processing can handle billions of bits of information all at once; we don't need to search outside ourselves to find a credible source for miraculous insight. We have terabytes of information available to us; we just can't tap into it in our normal state. We get access to increased data, heightened perception and amplified connection. It's BIG Data for our Minds." - Stealing Fire*

## The Top Benefits to Being in the Flow Zone

### The Flow Zone is for Leaders

The Flow Zone is the state of being where top leaders go when they don't want to plateau. As a fire-starter, game changer, innovator, change agent, way maker, conscious capitalist, or disruptor, you're ready to push past the leading edge, to embrace full brain access. The Flow Zone unlocks your fullest potential, multiplies intelligence, catapults creativity, ignites innovation, sparks invention, and increases income.

### What is Flow?

Flow, or the Flow Zone, is an altered state of being. The Ancient Greeks called being in the flow "stealing fire" and it involved taking an elixir of a psychoactive drug. Some of the greats of our lifetime have tried using LSD to achieve this altered state. Being in your flow, or the Flow Zone, is the elusive place where science meets mysticism. No drugs, no hypnosis, just your natural state of being. This amplifies your brain power and you're in complete control. You can gain full brain access in as little as 60 minutes and without mind altering substances or psychoactive drugs.

Discover what multi-million-dollar companies know that helps multiply intelligence, dramatically increases productivity, and opens channels of innovation to grow your triple bottom line.

### Top 11 Benefits of Being in the Flow Zone

1. **You Experience inner peace which can lead to world peace.** It starts within. Being in the flow moves you from possibility. You're able to do your part to make the world a better place, achieve your goals, and lead with confidence.
2. **You unlock billions of bits of information.** At any given time, we're only using a fraction of the intelligence we have access to. Being in the flow unlocks your full potential.
3. **You silence the inner critic in your head.** This means you're no longer distracted by internal chatter and you're able to eliminate negative self-talk to focus only on positive outcomes.
4. **You master timelessness.** In the state of timelessness nothing is rushed, and you aren't reactive to the stressors of life. You're able to course correct quickly, make the right decisions, and get more done without borrowing time from tomorrow.
5. **You harness increased motivation.** Your ideas, innovation, and plans flow smoothly, and it leads to increased productivity and faster time to market. You're in a place where you can effortlessly create.



6. **You have sudden understanding.** This state gives you full access to the previously untapped knowledge inside of you that has felt just out of reach. Some refer to this as an ah-ha moment and it goes much deeper than that.
7. **You are able to be your own boardroom.** When in the Flow Zone your inner knowing is heightened, your intuition is spot on, and you're able to make confident decisions without lengthy meetings, consensus by committee, or waiting for outside input that can cost you time and money.
8. **You are able to connect the dots.** The Flow Zone brings it all together. Studies have shown being in this state boosts creativity by 200%, learning by 490%, and productivity by 500%.
9. **You easily tap into innovation, creativity, and invention.** The Flow Zone brings you to a state of awareness where you are able to create new products and services to generate new revenue streams and profit centers.
10. **You create a stronger team.** Being in the Flow Zone, especially when Interconnected Flow is activated, allows your team to get more done in less time while fully embodying the mission and vision of your company to achieve your financial goals.
11. **You release the binds that have been holding you back.** The Flow Zone allows you to tap into confidence and belonging, so you no longer question or second guess yourself. You're ready to share all of you, even the parts that you aren't sure the world is truly ready for.

### Let's get YOU and your team into the flow.

Choose from Individual Flow Sessions, Interconnected Flow for Teams, Intercultural Flow Retreats, and Speaking Events. The best way to experience the impact of activating full brain access is to schedule your Individual Flow Session.

**To schedule your Individual Flow Session to activate full brain access,  
call 707-867-1157 or email [consult@lynnebrodie.com](mailto:consult@lynnebrodie.com)**

#### About Lynne Brodie International

Lynne Brodie International is a firm dedicated to shifting businesses to include addressing the most pressing concerns of society in their offers. Lynne activates your full brain access to get you into your optimal Flow State so you and your business can up-level and expand into its truest meaning and purpose. Conscious Capitalism = Business for World Good. World-renowned Strategic Visionary and Business Intuitive, Lynne Brodie unlocks your full brain access in as little as 60 minutes and without mind altering substances or psychoactive drugs. Lynne combines decades of business acumen and ancient wisdom with proprietary energy techniques, spiritual awareness, neuroscience, quantum physics, and modern intellect. Her proprietary process activates personal 'flow' and puts you 'in the zone.' Tapping into full brain access allows you to lead from within and increase your triple bottom line by reconnecting with the deepest wisdom of your soul. Lynne holds a BA in psychology, is an ICF credentialed Coach and has three decades of corporate experience working for Fortune 500 companies. She has worked with thousands of clients worldwide on 6 continents, including industry leaders from companies like Johnson & Johnson, AT&T, SAP America, IBM, Verizon, Re-MAX, National Public Radio, Boston University, Cincinnati Symphony, EarthLink, NFL Player Benefits, and countless others.

#### Mission and Vision

#### *Flow States for World Good*

We believe it all begins with YOU. The end result of being in your Flow Zone is a positive focus on people and planet first, in order to generate profit that leads to world peace. LBI shifts internal culture to one of inner peace by tapping into the wisdom you were born with. This creates a ripple effect to transform you, your relationships, your teams, your mission, your company, your town, your state, your country, your continent, the World, and the Universe. World good and a peaceful existence begin with inner peace and by blending conscious capitalism with the soul of business, we are one step closer to achieving this.

