



Lynne Brodie International

Business for World Good
Imagination, Innovation, Impact

Increase your company's bottom line!

Instill a business coaching
leadership culture that facilitates
breakthrough performance in...

Productivity
Key Employee Retention
Quality
Customer Service
Sales
Innovation
Communications

with The Coaching Clinic®
presented by
Lynne Brodie International



The Coaching Clinic®

What is The Coaching Clinic®?

It is a fully developed model, which managers, leaders and coaches can implement immediately in their organization. The Coaching Clinic® challenges participants to raise their standards for their own leadership skills and competencies.

Through The Coaching Clinic® presented by Lynne Brodie International, organizations and individuals will:

- ✓ Position the company for controlled growth
- ✓ Improve organizational communication and team effectiveness (transforming team tension to positive intentions)
- ✓ Discover coaching as a powerful model of management, mentoring and leadership
- ✓ Learn the coaching style, structure and skills to immediately enhance performance
- ✓ Accelerate measurable job performance
- ✓ Improve quality and service internally and externally
- ✓ Effectively develop and retain valuable organizational members
- ✓ Deepen employee commitment to professional and organizational goals

Who Should Attend?

- ✓ Executives – Directors – Managers – Supervisors
Human Resource Professionals – Operational & Quality
Development Professionals
- ✓ Leaders at every level who want to learn advanced
communication and organizational leadership skills

To schedule The Coaching Clinic®, or for more information

Call **707-867-1157**

or email **Lynne@LynneBrodie.com**

or visit **www.LynneBrodie.com**



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Presents

The Coaching Clinic®: Skills for Leaders and Managers A Two-Day Clinic Agenda

The program speaks to the top 5 HR issues of: Core Competencies, Leadership Development, Attraction, Retention and Succession Planning.

Day 1

- ✓ Introduction & Objectives
- ✓ Asking vs. Telling Spectrum
- ✓ Creating the Coaching Environment
- ✓ The Coaching Conversation Model
- ✓ Live Coaching Practice
- ✓ Professional Paradigm Shifts
- ✓ Coaching Roles & Responsibilities
- ✓ Contextual Listening
- ✓ Discovery Questioning
- ✓ Creating Action Plans, Metrics and Dividends

Day 2

- ✓ Recap Day 1
- ✓ Neutral Language
- ✓ Messaging
- ✓ Acknowledging
- ✓ Live Coaching Practice
- ✓ Professional Coaching Styles Inventory
- ✓ Emotional & Social Intelligence
- ✓ Coaching Action Plan, Commitments and Measuring ROI
- ✓ Review Objectives and Questions
- ✓ Certificates and Feedback
- ✓ Close

EACH COACHING CLINIC INCLUDES:

- Licensed Facilitator (1)
- Comprehensive leadership coaching participant manual (1)
- Live coaching practice events relevant to real company issues (2)
 - Many coaching tools for use in business
 - Action planning events
- Participant Certificate of completion



For More Information

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